

Beyond Rehabilitation: Reclaim & Rejuvenate
The Brain Injury Association of Delaware's 21st Annual Conference

Sponsorship Levels & Opportunities

Diamond Level ~ \$5,000

- Acknowledgement during Opening Session
- Logo and Company name featured in conference brochure, program and on web site
- Logo on conference custom printed item
- Three (3) complimentary registrations for corporate representatives
- Three (3) registrations at half price (\$37.50)
- Logo on podium
- Exhibitor table
- Full page color advertisement in conference program

Platinum Level ~ \$3,500

- Full page color flyer inserted in registration folder
- Logo and Company name featured in conference brochure, program and on web site
- Two (2) complimentary registrations for corporate representatives
- Two (2) registrations at half price (\$37.50)
- Exhibitor table

Gold Level ~ \$2,500

- Full page black and white advertisement in conference program
- Logo and Company name featured in conference brochure, program and on web site
- One (1) complimentary registration for corporate representative
- One (1) registration at half price (\$37.50)
- Exhibitor table

Keynote Sponsor ~ \$2,500

- Two minute commercial prior to keynote address
- Company logo displayed during keynote address
- Signed 8 x 10 photograph with keynote speaker (deliverable after conference)
- Logo and Company name featured in conference brochure, program and on web site
- One (1) complimentary registration for corporate representative
- Exhibitor table

Reception Sponsor ~ \$1,500

- Two minute commercial at commencement of reception
- Logo on screen during reception
- Signed 8 x 10 photograph with keynote speaker (deliverable after conference)
- Acknowledgement in all conference literature and on web site
- Two (2) complimentary reception tickets
- Choice of Information table at reception or exhibitor table during conference

Registration Sponsor ~ \$1,000

- Full page color flyer inside registration folder
- Logo displayed at conference registration table
- Logo on conference nametags as registration sponsor (beneath BIAD's logo)
- One (1) complimentary registration for corporate representative
- Exhibitor table

Conference Program Sponsor ~ \$500

- Half page color advertisement in conference program (inside front or back cover)
- Acknowledgement on web site
- Logo displayed prominently on back page of conference program
- Choice of space on shared information exhibitor table (up to 3 brochures) or half price exhibitor table (\$125)
- One (1) complimentary registration for corporate representative

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Sponsorship Form

Sponsors may register on our web site at www.biade.org and pay for their registration with a credit card. If you would prefer to send a check or money order, please complete the form below and mail with your payment.

Sponsor Information

Company Name

Contact Name

Name of Attendee(s)

Address

City

State, Zip Code

Email Address

Phone Number

Type/Level of Sponsorship

Amount Enclosed

PAYMENT INFORMATION

Please make checks payable to BIAD and mail with this form to the Brain Injury Association of Delaware, P.O. Box 1897, Dover, DE 19903.

Thank you for your contribution!

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Exhibitor Opportunities

Exhibitors will have a great opportunity to showcase their programs and services, distribute information and network with our broad audience. BIAD's Conference is the leading brain injury conference in Delaware and it attracts individuals with both traumatic and acquired brain injuries, family members and caregivers, medical professionals, therapists, and State officials.

- Exhibitors located in an area central to all the breakout rooms and main ballroom
- Access to conference attendees throughout conference
- Complimentary registration for one (1) with exhibitor registration (includes continental breakfast, lunch buffet and snacks)
- Half-off all additional attendees (\$37.50 each)
- Six (6) foot skirted table
- Acknowledgement in Conference literature
- Wi Fi available in exhibitor and common areas
- No additional charge for electricity

Exhibitor Rate: \$250

Shared Information Table Exhibitor Rate: \$50

This option is available for those who do not wish to set up an exhibit table but would like to provide one piece of information, literature, or give away item for Conference attendees.

(Please provide up to 200 pieces of literature.)

Exhibitor Check –In & Set-Up.....7:30 -8:00 a.m.

Exhibitor Fair.....8:00 a.m. – 4:00 p.m.

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Exhibitor Form

Exhibitors may register on our web site at www.biade.org and pay for their registration with a credit card. Exhibitor booths should be set up by 8:00 a.m. on the day of the conference and should be displayed until 4:00 p.m. that day. If you would prefer to send a check or money order, please complete the form below and mail with your payment.

Exhibitor Information

Company Name

Contact Name

Name of Additional Attendee(s)

Address

City

State, Zip Code

Email Address

Phone Number

Exhibitor Fee (\$250): \$ _____

Shared Information Table Fee (\$50): \$ _____

Additional Attendees: (No. Add'l Attendees _____ X \$37.50) \$ _____

TOTAL ENCLOSED: \$ _____

PAYMENT INFORMATION

Please make checks payable to BIAD and mail with this form to the Brain Injury Association of Delaware, P.O. Box 1897, Dover, DE 19903.

You will receive confirmation of your exhibitor space via email once your form and payment have been processed.

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Advertising Opportunities

The Brain Injury Association of Delaware is pleased to offer advertising space in the Annual Conference Program. The program will be distributed to all conference attendees and will be filled with helpful conference information.

Advertising Rates:

- Half page - \$200
- Quarter page - \$125
- Business Card Size - \$50

Our Audience: Individuals with brain injury, family members/caregivers, and a wide range of providers and professionals, including educators, clinical and medical professionals, and representatives from state agencies.

**ALL ADVERTISING MUST BE SUBMITTED BY TUESDAY, FEBRUARY 21, 2012
VIA EMAIL TO ADMIN@BIADE.ORG**

Questions: Call Esther Curtis, Executive Director of BIAD, at (302) 346-2083 or email director@biade.org.

Please make your check payable to BIAD, a 501(c)(3) organization, and send the following form to:

**Brain Injury Association of Delaware
P.O. Box 1897
Dover, DE 19903
Attn: Conference Committee**

Guidelines for Ad Submission

BIAD Annual Conference Program

1. Size:

- a. area available for ad is:
 - i. covers: 8-1/2" w x 11" h (full bleeds okay)
 - ii. full page: 7-1/2" s x 10" h (no bleeds)
 - iii. half page: 7-1/2" w x 5" h (no bleeds)
 - iv. quarter page: 3-3/4" w x 5" h (no bleeds)
 - v. business card: 3-1/2" w x 2" h (no bleeds)
- b. submit art that is above-listed size or smaller
- c. do not submit art that includes crop marks, bleeds, color guides, or any other elements that you do not want included in the printed directory (**exception **: if submitting art for inside front cover, inside back cover or outside back cover, art file should bleed ¼" on all sides)
- d. BIADE reserves the right to manipulate ad size if art does not meet above specs.

2. Imprint

- a. for black-and-white ads: submit black or grey-scale art
- b. for color ads: submit 4-color process (cmyk) art. We cannot provide exact match of pms colors.

3. Art files:

- a. submit electronic art via email to admin@biade.org with "BIADE ad" in subject line
- b. include your organization's name in the file name (i.e. TristateMed_BIADE_ad_2011)
- c. if embedding raster images (i.e. jpeg, photo images, etc.), they should be at least 200 pixels per inch
- d. We highly recommend you submit vector art for the best results (pdf, ai or eps). Raster files (jpg, bmp, gif) can be used, but we cannot be held responsible for the quality of the reproduction. Microsoft Word or Microsoft Publisher files can not be accepted.
- e. Art design / production are the sole responsibility of the advertiser.
- f. No guarantees regarding ad placement are made, and no refunds will be provided due to ad placement.

4. Other

- a. all advertising copy and images shall be subject to the approval of BIADE
- b. advertiser is responsible for any and all claims resulting from the unauthorized use of any name, image or words protected by copyright, trademark, etc. in connection with this advertisement
- c. to use your ad from a previous year, send email to admin@biade.org stating "Use ad from xxxx BIADE directory" (where xxxx is the year of the directory).

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Registration Form

Registration can be completed on our web site at www.biade.org. Credit card payments are accepted online. If you would like to pay by check or money order, please complete the form below and send it with your payment to the address below.

Please complete for each attendee

Additional copies of this registration form can be provided if necessary.

Name

Company

Street Address

City

State

Zip Code

Email Address

<u>Fee Schedule</u>	<u>Member</u>	<u>Non Member</u>	<u>Late Fee (Any registration received after 3/7/12)</u>
Survivor/Family	\$40.00	\$65.00	\$90.00
Professional	\$75.00	\$100.00	\$125.00
Student	\$40.00	\$40.00	\$65.00

Payment information

Check Money Order Total: _____

Please make checks payable to BIAD and mail with this form to the Brain Injury Association of Delaware, P.O. Box 1897, Dover DE 19903.

Accessibility Request

I need the following accommodations at the conference (check all that apply):

- Brailled Material Large Print Material Sign Language Interpretation (ASL)
 Assistive Listening (Describe) _____
 Tactile Sign Language Interpretation Vegetarian
 Special Meals (Describe) _____

Scholarships

A limited number of scholarships are available to individuals with brain injury and family members only. These scholarships cover the cost of registration only. For more information, please contact BIAD at 1-800-411-0505.

Cancellation & Transfer Policy

Cancellations will be accepted in writing, postmarked by March 1, 2012. You may transfer your registration to another person with 24 hours notice.