



**BRAIN INJURY
ASSOCIATION**

BOWLING FOR
**BRAIN
INJURY**



Sponsorship Opportunities 2018

Bowling for Brain Injury – Maine

2018 BOWLING FOR BRAIN INJURY – MAINE

December 2, 2018

Spare Time, 867 Riverside Street, Portland, ME 04103

Brain Injury: A Silent Epidemic

More than 7,000 Mainers are currently living with a brain injury. In the United States today, someone sustains a brain injury every 16 seconds. The Brain Injury Association of America (BIAA) is a national nonprofit organization founded in 1980. BIAA's mission is to advance awareness, research, treatment, and education and to improve the quality of life for all people affected by brain injury.

BIAA established BIA of Maine in 2013 to address the needs of individuals with brain injury and their families who live in the state of Maine.

We fight every day to increase access to quality health care, to advance understanding and awareness of brain injury, and to promote brain injury prevention and research.

Marketing Benefits

Take advantage of Bowling for Brain Injury - Maine to promote your services and raise your visibility within and beyond the brain injury community. With sponsorship options to meet every budget, you can be an integral part of the event in Maine and make a huge impact on our cause. Join in the fun and fundraising by leading a bowling team and help your employees with team building for a worthy cause. When you partner with the Brain Injury Association, you align your company with the leading voice of brain injury in the U.S.

Bowling for Brain Injury

Bowling for Brain Injury is the signature nationwide brain injury awareness and fundraising event of the Brain Injury Association. Bowling for Brain Injury – Maine 2018 promises to attract community and media attention, involve more people, and raise even greater brain injury awareness.

100% of your company's sponsorship support stays in Maine.

Specific corporate sponsor options and benefits are described on the next page.
Please join us today!

Questions?
Contact Carrie Mosher
Sales Manager
cmosher@biausa.org
703-761-0750 x640

S
P
O
N
S
O
R
S
H
I
P
O
P
P
O
R
T
U
N
I
T
I
E
S

2018 BOWLING FOR BRAIN INJURY – MAINE

December 2, 2018

Spare Time, 867 Riverside Street, Portland, ME 04103

SPONSORSHIP LEVELS

PERFECT GAME - \$5,000

- Name or Logo prominently displayed on all local event marketing materials
- Logo prominently displayed on BIAA – Maine Bowling for Brain Injury Website
- Logo on BIAA – Maine event E-blast newsletters and E-mails
- Name or Logo prominently displayed on event t-shirt
- Name or Logo prominently displayed on event signage
- Bowling team of six members
- Special E-blast feature with company logo or photo highlighting involvement

STRIKE - \$1,500

- Name or Logo displayed on local event marketing materials
- Name or Logo prominently displayed on event t-shirt
- Logo on BIAA – Maine event E-mails
- Name or Logo displayed on event signage
- Bowling team of six members

LANE - \$500

- Name or logo on BIAA – Maine event E-mails
- Name or Logo on bowling lane

To Become A Sponsor

Contact Carrie Mosher

Sales Manager

cmosher@biausa.org

703-761-0750 x 640

Your sponsorship support is tax deductible to the extent allowed by law. BIAA is designated by the Internal Revenue Service as a tax-exempt organization under Section 501(c) (3) of the Internal Revenue Code. Tax ID is 04-2716222. Sponsorship support is not refundable.