



Creating a better future through brain injury prevention, research, education and advocacy

Dear Brain Injury Association of South Carolina Supporter,

The Brain Injury Association of South Carolina's mission is to create a better future through brain injury prevention, research, education and advocacy. We depend on fundraising efforts to help provide information, referral, support, training programs, educational programs, advocacy and outreach to survivors, their families and professionals. The Corporate and Small Business Sponsorship Program is designed to involve corporate and business partners in all aspects of the Association's annual events, conferences, and programs.

Traumatic brain injury (TBI) is the **#1 cause of death for persons ages 1 to 44 in South Carolina** and currently there are **over 61,000 South Carolinians living with a TBI-related disability**. These numbers make brain injury a significant public health issue. The Brain Injury Association of South Carolina is the **ONLY non-profit organization in South Carolina dedicated to helping individuals and their families after brain injury**.

The success of previous fundraising events has been amazing and greatly appreciated. Supporters of the Brain Injury Association of South Carolina continue to be generous through tough economic times and make it possible to continue providing resources to the brain injury community. The Corporate and Small Business Sponsorship Program allows the Brain Injury Association to build consistent, long lasting partnerships. It also provides a way for each sponsor to be publically recognized and rewarded for partnering with the Brain Injury Association.

Enclosed is a description of multiple sponsorship levels that award each donor for his or her commitment to the Brain Injury Association of South Carolina. Each level provides benefits that correspond to the sponsor's financial commitment. Your sponsorship will ensure that BIASC is able to continue supporting individuals with brain injuries and their families. BIASC is a **non-profit 501(c)(3)** organization and all donations are tax deductible.

Please review the enclosed information. Sponsorship application forms are included. If you have any questions about this program, please feel free to contact me. I thank you in advance, and look forward to our partnership.

Sincerely,

Joyce Davis

Executive Director

jdavis.biasc@gmail.com

www.biausa.org/SC/



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How Your Contribution Makes a Difference

The Brain Injury Association of South Carolina (BIASC) is the only statewide organization dedicated to providing prevention, research, education, advocacy and support services to persons affected by brain injury, their families and the general public. BIASC is a **non-profit 501(c)(3)** organization and all donations are tax deductible. We greatly appreciate the generous contributions from individuals and businesses that allow us to provide support to the thousands of people in South Carolina who live with the devastating effects of brain injury.

There are 1.5 million Americans who sustain a traumatic brain injury each year which is 5 times more than those diagnosed with breast cancer, HIV/Aids, spinal cord injuries and multiple sclerosis **combined!**

With adequate funding and support, there is a great deal of potential for improvement after a brain injury if rehabilitation, vocational and educational services are available. Below are some of the services and programs for those with brain injuries we would be able to increase with more funding:

- BIASC supports and partners with other agencies to provide programs such as Think First and Shaken Baby Curriculum to **teach children and youth about brain injury prevention.**
- BIASC assists and **provides support for veterans and their families** living with brain injuries. We conduct trainings for the military on how to deal with TBI and offer support to veterans through our other programs and services.
- BIASC provides prevention materials and training on **concussion identification and management including protocols for concussion management.** We work with high school coaches and nurses and recreation leagues to provide education and training on concussion identification and management.
- BIASC offers **training and materials along with maintaining a toll-free helpline & website,** to assure that all persons with brain injuries, their families and professionals are directed to appropriate resources and services. We have brain injury tip cards located in all South Carolina County Health Departments.
- BIASC provides a **statewide conference** for survivors, family members, and providers. This conference is funded through individual, small business and corporate sponsorships.
- BIASC supports **brain injury support groups** statewide by offering financial and other assistance, allowing these groups to participate in social activities and provide peer support for survivors and family members.



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All Small Business Sponsors Receive:

- 1-year Subscription to BIASC's *Headlights* newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter *The Challenge*
- A letter indicating your tax deductible donation

\$750.00 +

Sponsor Benefits

- Name in bi-annual BIASC's *Headlights* Newsletter
- Name on BIASC website on Sponsor page
- 2 tickets for the Shuck-A-Rama And 2 tickets for the Run for Thought

\$500

Sponsor Benefits

- Name listed in bi-annual BIASC's *Headlights* Newsletter
- Name on BIASC website on Sponsor page
- Either 2 tickets for the Shuck-A-Rama Or 2 tickets for the Run for Thought

\$250

Sponsor Benefits

- Name listed in bi-annual BIASC's *Headlights* Newsletter
- Name on BIASC website on Sponsor page



BIASC Small Business Sponsor

Yes! I would like to become a Small Business Sponsor at the level of:

- \$750 and above** \$ _____
 \$500 \$ _____
 \$250 \$ _____

Enclosed is check for \$ _____ (Please contact us to arrange for alternate payment.)

I would like to make quarterly payments. Please contact me about setting up a payment plan.

General Information:

Name: _____

Title: _____

Address: _____

Email: _____

Phone Number: _____

If you have any questions, please feel free to contact Joyce Davis, Executive Director, jdavis.biasc@gmail.com or 803.731.9823.

Make checks payable to Brain Injury Association of South Carolina (BIASC) and mail to 121 Executive Center Drive, Suite 135, Columbia, SC 29210.

Thank you for your support!