

# BRAIN INJURY FLORIDA

*Support ● Prevention ● Education ● Advocacy*

## Inaugural Educational Conference



**Friday March 17, 2023**  
**Marshall Student Center**  
**University of South Florida, Tampa**

**REGISTRATION**

# Passport to Recovery – Brain Injury Florida 2.0!

**Friday March 17, 2023 from 8 AM to 4:30 PM**

## **Marshall Student Center at University of South Florida, Tampa**

Brain Injury Florida (BIF) is a new advocacy/service non-profit organization operating statewide in Florida that represents and serves the 899,924 Floridians living with Brain Injury from all causes – traumatic and non-traumatic. BIF is a chartered state affiliate of the Brain Injury Association of America (BIAA).

BIF's purpose is to improve the quality of life for residents of the state of Florida who have sustained an acquired brain injury (from either traumatic or non-traumatic causes) by promoting effective awareness, education, outreach, treatment, prevention, advocacy, and support.

Please plan to join us for BIF's Inaugural Brain Injury Education Conference – all are welcome, including people with brain injury, family members, support groups, brain injury professionals, advocates, state agency staff, legislators, and vendors.

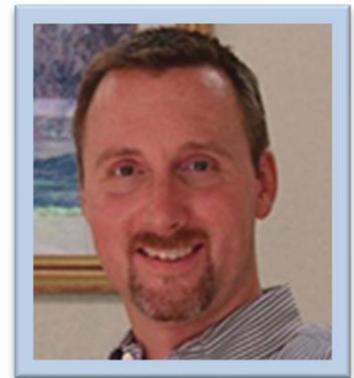
### ***FEATURING:***



**Colonel  
Edward Hubbard**  
Retired Air Force Officer



**Dr. Marissa McCarthy**  
Concussion Center Physician, USF Health Morsani, Tampa



**Dr. Gordon Horn**  
National Deputy Director Clinical Outcomes  
NeuroRestorative Florida



**Rick Willis**  
Chief Executive Officer  
Brain Injury Association  
of America



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Questions? Contact [teah.gulley@sevitahealth.com](mailto:teah.gulley@sevitahealth.com)

DEADLINE TO REGISTER ELECTRONICALLY: MARCH 15

## HOW TO REGISTER FOR THE CONFERENCE

### Complete Registration Form

- Online at <https://bit.ly/BIFConferenceRegistration>  
Registrations cannot be processed without proper payment. Please provide your email address on the registration form to receive an electronic confirmation.

OR

- E-Mail the enclosed registration form to:  
**Brain Injury Florida** c/o Teah Gulley – [teah.gulley@sevitahealth.com](mailto:teah.gulley@sevitahealth.com)

## MARSHALL STUDENT CENTER AT USF

The conference will be held at the Phyllis P. Marshall Student Center at the University of South Florida. The Marshall Student Center is located at 4103 Cedar Circle, Tampa, FL 3360. The conference will take place in the 2<sup>nd</sup> floor Ballroom. Parking is available at the adjacent Crescent Hill Parking Facility for \$5 for the day.

For those wishing for overnight accommodations, reservations should be made directly with nearby hotels. Within easy driving distance you can find reasonable accommodations at Holiday Inn Suites Tampa North Busch Gardens (800-760-7718), Valuelodge Busch Gardens (813-933-7275), Travelodge Tampa West of Busch Gardens (813-933-6471), and Rodeway Inn, Tampa (813-630-0880).

## BENEFITS OF ATTENDING

- Network with the Florida brain injury community
- Learn the latest advances in brain injury rehabilitation
- Learn about cutting edge research
- Opportunities for Q & A with experts in the brain injury community
- Learn about brain injury rehabilitation services and supports in your community
- Connect to brain injury support groups in your area
- Conference attendance includes:
  - Annual Membership in **Brain Injury Florida**
  - Participation in inaugural **BIF** Annual Meeting
  - Light breakfast
  - Lunch buffet

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# CONFERENCE SCHEDULE

## FRIDAY March 17, 2023

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### 8:00 AM - REGISTRATION & EXHIBITS

Arrive early and check out Exhibitors from around the state of Florida, providing brain injury rehabilitation and related services

9:00 AM - WELCOME by **Denny Armington**, Founding Board President, *Brain Injury Florida*

### 9:10 AM - OPENING KEYNOTE

#### Human Potential: A State of Mind

Speaker: **Colonel Edward Hubbard**, Retired Air Force Officer

During this presentation, I relate the valuable lessons learned in captivity to the real world where we must live and work every day. Through examples of what we were able to achieve physically and mentally, with no resources, under the harshest conditions, I intend to provide greater understanding of the true, untapped, human potential and create a new attitude where people become passionately committed to the revitalization of America.

### 10:00 AM - PLENARY

#### Neurological Rehabilitation Outcomes for TBI

Speaker: **Dr. Gordon Horn**, National Deputy Director Clinical Outcomes NeuroRestorative Florida

Outcomes can be complex and broad. The key metrics can include outcome measurement of a process or program effectiveness. Outcomes can also incorporate quality assurance and improvement, along with understanding interactions with multiple types of data sets (e.g., program outcome, cost, and referral patterns, etc.). The primary focus of any outcomes is using reliable and valid measurement to provide evidence-based modeling. In addition, translation of the data should be continuous rather than expecting static measurement. When these methods are met, then large data sets provide incredible sources of information to predict, correct, and change current practices in healthcare.

### 11:00 AM - PLENARY

#### Pediatric Concussions – They Aren’t Just Little Adults; Special Considerations for Assessment and Treatment

Speaker: **Dr. Jim Gyurke**, Head of Clinical Strategy and Business Development, Riverside Insights

This session will review current findings in pediatric concussion identification and treatment. While there has been much attention given to concussion in adolescent and adult populations, there is much less focus on the unique aspects of concussion in the pediatric population. Empirical research will be presented that demonstrates the need to utilize pediatric focused assessments and treatment protocols when evaluating and treating concussion patients ages 3-11. In addition to different assessment and treatment protocols, there will also be attention given to the learning environment and how to enable the student to return to learning as quickly and as problem-free as possible.

### 12:00 PM - LUNCH with EXHIBITORS



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# CONFERENCE SCHEDULE

**12:30 PM – *Brain Injury Florida* ANNUAL MEETING – *All are welcome!***

**1:00 PM – PLENARY**

**Helping Florida's Youth: Facilitating Re-Entry Interventions Subsequent to Brain Injury (FRISBI)**

Speakers: Dr. Drew Nagele and Dr. Michael Baglivio

This session will reveal an over-represented brain injury population – youth who have an undiagnosed brain injury, who are in residential juvenile treatment programs. We will describe research that is underway, funded by the Office of Juvenile Justice and Delinquency Prevention, and administered through Florida Juvenile Justice Department and the University of South Florida, to identify these youth, using brain injury screening and neurocognitive assessment. Once identified, these youth are worked with through Resource Facilitation to give them a different path forward in their lives, utilizing brain injury services and supports. Current progress, trends and successes will be described.

**2:00 PM – WELCOME **A Community of Hope and Action****

Speaker: **Rick Willis**, Chief Executive Officer, Brain Injury Association of America

A vision for the future of the Brain Injury Association of America, resources available today to provide hope and support for those whose lives have been impacted by brain injury and steps we can take together to engage and mobilize our entire community for action.

**2:45 PM – PLENARY**

**Vocational Rehabilitation: Guiding Individuals with Brain Injury to Reach Their Employment**

Speakers: **Veronica Ebu** and **Jesse Riddle**

Entering the workforce or returning to work is an important aspect of the recovery process for individuals who have experienced brain injury. This session will provide an overview of the services and programs available through the Division of Vocational Rehabilitation (VR) to assist individuals with brain injury to become successfully employed, including Supported Employment, Customized Employment, Assistive Technology, and Pre-Employment Transition services. This session will also highlight VR's participation in the FRISBI initiative to improve outcomes for youth with brain injury involved in the juvenile justice system

**3:45 PM – BREAK and EXHIBITORS**

**4:00 PM - PLENARY**

**Diagnosis and Management of Concussion/MTBI**

Speaker: **Dr. Marissa McCarthy**

Mild traumatic brain injury is synonymous with concussion. The etiology of the trauma whether blast, motor vehicle, fall, or domestic violence can ultimately result in a concussion. Symptoms of concussion can be physical, emotional and cognitive. There are many presentations and manifestations of MTBI/concussion. Understanding how best to evaluate, diagnose, and manage MTBI/concussion is the goal of this presentation. There are traditional methods and alternative treatment modalities to assist with recovery from concussion. Accommodations at work and school is often included in the recovery process.

**5:00 PM Conference Summary** by **Drew Nagele**, Founding Board Director, **Brain Injury Florida**

**5:15 PM Conference Ends**

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# BIF CONFERENCE CE/CEU INFORMATION

Continuing education credits or contact hours have been applied for and are pending approval for the disciplines listed below. To receive CE credits in a specific discipline or a general attendance certificate, you must register, attend, and complete an evaluation after each session. BIF is not responsible for individual CE credits if the process is not followed, and refunds will not be given.

**CEU FEES | \$50**

**PSYCHOLOGISTS APA CE FEE | \$100**

**Certified Brain Injury Specialists  
Certified Case Managers  
Certified Rehabilitation Counselors  
Occupational Therapists\*  
Rehabilitation Nursing**

**Physical Therapists\*  
Psychologists (APA)\*\*  
Social Workers\*  
Speech Therapists\***



\* Florida CEUs only; all other CEUs are national.

\*\* This conference includes 5 CEs. APA Division 22 (Rehabilitation Psychology) is approved by the American Psychological Association to sponsor continuing education for psychologists. APA Division 22 maintains responsibility for this program and its content. For more information about Division 22 or to inquire about membership, please visit [www.div22.org](http://www.div22.org).



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# BIF Conference Registration/Payment

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please list any medical dietary restrictions \_\_\_\_\_

REGISTRATION TYPE	COST	TOTAL
Survivor/Family Member	\$100	
Professional- please complete 1 form per person	\$150	
Professional with CEU's included	\$200	
Psychology with APA CEs included	\$250	
<b>Total</b>		

Please complete this page for each person attending Check: payable to BIF      Credit card

Card No: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ CVV \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by credit card, complete and submit 1 form for each person attending by March 15, 2023.

By email, send completed form to: [teah.gulley@sevitahealth.com](mailto:teah.gulley@sevitahealth.com)

or if paying by check, make out to: **Brain Injury Florida, Inc** send in Regular Mail by March 1, 2023 to:  
c/o Teah Gulley, 13367 Wrenwood Drive, Hudson FL 3466



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