NEURO REHAB LEADERSHIP SUMMIT
ELEVATING BUSINESS PRACTICES

January 31-February 2, 2024
San Diego Westin Bayview
San Diego, California
BIAA NEURO REHAB LEADERSHIP SUMMIT

The Summit will bring together leaders from neurorehabilitation programs to discuss trends, best practices, human resource management, and legislative topics impacting the field.

WHO SHOULD ATTEND
Individuals in leadership roles in neurorehabilitation programs and organizations, including executives, directors, and managers in operations, finance, marketing, human resources, and clinical programs.

HOTEL
The Summit will be held at the Westin San Diego Bayview, San Diego, CA. There is limited room availability, and alternate hotels can be found on the BIAA website.

We have a group rate of $229 per night plus a $10 per night facility fee available to Summit attendees.
Each guest must make their reservation by calling 1-888-627-9033 by January 12, 2024.
You must identify yourself as a member of BIAA and/or the Neuro Rehab Leadership Summit to get the group rate.
All reservations must be guaranteed with a major credit card or accompanied by a first-night room deposit.
Group rates will be available three days prior and three days post-event dates, subject to availability.

REGISTRATION
This multi-day summit is packed with educational sessions and networking events.
The early individual registration fee of $595 is available until January 4, 2024.
After that date, the fee will increase to $695.
A discounted group rate of $550 per person is available for organizations registering three or more individuals.
That rate will increase to $650 after January 4, 2024.

To register, click the links below:
Individual Registration
Group Registration
# BIAA Neuro Rehab Leadership Summit

**Wednesday, January 31, 2024**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 a.m. – 12:30 p.m.</td>
<td>Badge Pickup</td>
</tr>
</tbody>
</table>
| 12:30 – 1:00 p.m.  | Welcome and Introduction  
                      *Rick Willis, President and CEO, Brain Injury Association of America* |
| 1:00 – 2:30 p.m.  | Legislative Update  
                      *Peter Thomas, J.D., Principal, Powers, Pyles, Sutter, and Verville PC* |
| 2:30 – 2:45 p.m.  | Networking Break/Exhibits                                              |
| 2:45 – 3:45 p.m.  | Government and Insurance’s Role in Health Outcomes  
                      *David Pizzi, Vice President Government Relations, Florida Blue (joining virtually)* |
| 3:45 – 4:00 p.m.  | Networking Break/Exhibits                                              |
| 4:00 – 5:00 p.m.  | Neuro Advocacy: Driving Initiatives Forward at the State and Local Level  
                      *Dave Kracke, J.D., Brain Injury Advocate Coordinator, Center for Brain Injury Research and Training*  
                      *Margaret Kroese, Vice-President and Executive Director, Neuro Rehabilitation Services, Hope Network*  
                      *Nicole Godaire, President and CEO, Brain Injury Association of Massachusetts* |
| 6:00 – 8:00 p.m.  | Evening Reception                                                      |
### BIAA NEURO REHAB LEADERSHIP SUMMIT

**Thursday, February 1, 2024**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 9:30 a.m.</td>
<td><strong>Innovating Neuro Rehab: AI, Technology, and Healthcare Informatics for the Future</strong>&lt;br&gt;Hamed Abbaszadegan, M.D., MBA, Clinical Associate Professor, University of Arizona College of Medicine - Phoenix</td>
</tr>
<tr>
<td>9:30 – 9:45 a.m.</td>
<td><strong>Networking Break/Exhibits</strong></td>
</tr>
<tr>
<td>9:45 – 10:45 a.m.</td>
<td><strong>A Network for Good: CCO Designed to Better Manage Access and Outcomes</strong>&lt;br&gt;Mary Ransome, MMOL, LMT, Director, Oregon Health and Science University Health Network Development</td>
</tr>
<tr>
<td>10:45 – 11:00 a.m.</td>
<td><strong>Networking Break/Exhibits</strong></td>
</tr>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td><strong>Value-Based Payments and Whole Person Care: Effective Pathways for Commercial Plan Success</strong>&lt;br&gt;Fady Sahar, Ph.D., MBA, President/CEO, ProVanta Care</td>
</tr>
<tr>
<td>12:00 – 1:30 p.m.</td>
<td><strong>Lunch on your own</strong></td>
</tr>
<tr>
<td>1:30 – 2:30 p.m.</td>
<td><strong>A Review of New CARF Concussion Standards</strong>&lt;br&gt;Michael J. Connolly, D.O., Chief Medical Officer, CARF International</td>
</tr>
<tr>
<td>2:30 – 2:45 p.m.</td>
<td><strong>Networking Break/Exhibits</strong></td>
</tr>
<tr>
<td>2:45 – 3:45 p.m.</td>
<td><strong>Commercial Market Payor Trends Specific to Neuro Rehab</strong>&lt;br&gt;John Pickett, J.D., MBA, Regional Vice President II, CA Healthcare Networks, Anthem Blue Cross of California</td>
</tr>
<tr>
<td>3:45-4:00 p.m.</td>
<td><strong>Networking Break/Exhibits</strong></td>
</tr>
<tr>
<td>4:00-5:00 p.m.</td>
<td><strong>Engagement with Patients and Families: Alignment of Goals</strong>&lt;br&gt;Dave Anders, M.S., CCC-SLP, CBIST, Clinical Director, On With Life</td>
</tr>
</tbody>
</table>
**BIAA NEURO REHAB LEADERSHIP SUMMIT**

**Friday, February 2, 2024**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
</tr>
</thead>
</table>
| 8:30 – 9:30 a.m. | Recruiting in the Current Healthcare Market: Trends and Best Practices  
*Jim Capelle, Managing Consultant, Govig* |
| 9:30 – 9:40 a.m. | Networking Break/Exhibits                                                                            |
| 9:40 – 10:40 a.m. | Cultivating the Field's Future Leaders  
*Alissa Totman, M.D., MPH, Executive Director, Synapse National and Attending Physician, Spaulding Rehabilitation Hospital* |
| 10:40 – 10:50 a.m. | Networking Break/Exhibits                                                                            |
| 10:50 – 11:50 a.m. | Managed Growth: Teaching Leaders to Cultivate Progress  
*Barbara Giesing, MPA, SPHR, SHRM-SCP, CPSP, Owner, BAG HR Consulting* |
| 11:50 a.m. – 12:00 p.m. | Networking Break/Exhibits                                                                            |
| 12:00 – 12:30 p.m. | Facilitating Progress: Creating Progress and Momentum  
*Group Breakouts* |
| 12:30 p.m.     | Summit Adjourns                                                                                       |

---

**Thanks to the Summit Planning Committee**

*Michael Reed, MBA, Chairperson  
Centre for Neuro Skills*

- **Lindsay Ashley, CPA**  
Centre for Neuro Skills
- **Angie Jackson, MS-CCC/SLP, MBA, CBIST**  
On With Life
- **Amanda Carr, OTRL, CBIS**  
Origami Rehabilitation
- **Matthew Kampfe, MBA**  
Brain Rehab Network
- **Deepa Dierickx, M.S., OTR/L**  
Craig Hospital
- **Elaine Lecatsas, MBA, SPHR**  
Collage Rehabilitation Partners
BIAA NEURO REHAB LEADERSHIP SUMMIT

SPONSORS

Diamond

Rehab Without Walls®
NeuroSolutions

Silver

USI

Bronze

Collage™
ReMed Learning Services
Tree of Life

MOODY NEUROREHABILITATION INSTITUTE