



Brain Injury Business Practice College

January 25-27, 2023

Holiday Inn Riverwalk

San Antonio, TX

In-Person Conference Agenda

[Individual](#) and [Group](#) registration rates are available. Early registration ends December 15.

Wednesday, January 25

12:30 – 1:00 p.m.

Welcome and Introduction

Rick Willis, President and CEO, Brain Injury Association of America

1:00 - 2:30 p.m.

Legislative Update

Peter Thomas, J.D., Principal, Powers Pyles Sutter and Verville PC

2:30 - 2:50 p.m.

Break

2:50 - 3:50 p.m.

Working the State Side: Building Legislative Support for Action

Kevin Cleary, Owner, Kevin Cleary Government Relations

Page Melton Ivie, Vice Chair, Brain Injury Association of America

3:50 - 5:00 p.m.

Strategies and Lessons Learned from Massachusetts' Legislative Efforts to Pass a Mandated Cognitive Rehabilitation Bill

Kelly Buttiglieri, Esq., Public Policy Manager, Brain Injury Association of Massachusetts

Nicole Godaire, CBIS, Chief Executive Officer, Brain Injury Association of Massachusetts

6:00 - 8:00 p.m.

Cocktails and Conversation Reception

Thursday, January 26

7:15 – 8:00 a.m.

Continental Breakfast

8:00 - 9:30 a.m.

Servant Leadership: Building Relationships, Promoting an Exceptional Experience, and Influencing Change

Loran Vocaturo, Ph.D., Clinical Psychologist, Kessler Institute for Rehabilitation

9:30 - 9:45 a.m.

Break

9:45 - 10:45 a.m.

Leveraging CARF Accreditation Standards in the Value Proposition with all Stakeholders

Terrence Carolan, M.S., MBA., Managing Director, Medical Rehabilitation, CARF International

10:45 - 11:45 a.m.

Cyber Security and Digital Health within Healthcare

Michael McCracken, Chief Technology Officer, Centre for Neuro Skills

11:45 a.m. - 1:30 p.m.

Lunch on own

1:30 - 2:30 p.m.

Strategies to Survive and Thrive in Neurological Care & Rehabilitation: The Next Frontier of Care Delivery and Value-Based Care

Anne Tumlinson, CEO, ATI Advisory

2:30 – 3:30 p.m.

Value-Based Strategic Opportunities

Fady Sahhar, Ph.D., President and CEO, ProVantaCare

3:30 - 4:00 p.m.

Break

4:00 - 5:00 p.m.

Ideas from the Field: How to Survive and Thrive

Amanda Carr, OTRL, CBIS, Director of Rehabilitation, Origami Rehabilitation
Corey Morrison, MBA, Chief Strategy and Development Officer, On With Life
Tera Welch, President and CEO, NeuLife Rehabilitation

Friday, January 27

7:15 – 8:15 a.m.

Continental Breakfast

8:15 - 9:15 a.m.

Finding and Enriching Staff; Teaching New Skills, Setting Goals, and Planning Ahead

Barbara Giesing, MPA, SPHR, SHRM-SCP, CPSP™, Owner, BAG HR Consulting

9:15 - 10:15 a.m.

Pending Topic: Payor and Provider Relations: Where Care is Going. A Health Plans Perspective

10:15 - 10:30 a.m.

Break

10:30 a.m. - 12:30 p.m.

How Gen Z's Expectations Redefine the Workplace

Tiffany C. Jennings, MPH, CPXP, FACHE, Veterans Experience Office

John W. Sharpe, MSPT, MBA, FACHE, Central Virginia VA Health Care System

12:30 p.m.

Closing

Earn ACBIS CEs for attendance at the full conference.

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