

Engage with BIAA-Maine and Expand Your Reach

IT MAKES A DIFFERENCE AND IS GOOD BUSINESS TOO!

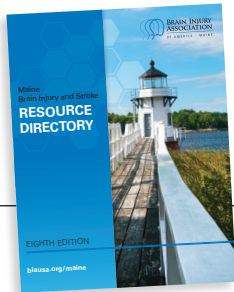
The **BIAA-Maine Chapter (BIAA-ME)** serves the more than 30,000 Mainers affected by brain injury, their families, and the professionals who provide care after brain injury. BIAA-ME works to increase awareness of brain injury, provide education, resources, and support for individuals who have sustained brain injuries and their families, and advocate for prevention and improved funding and services across the state of Maine.

There is no better way to represent your brand, product, and services to our community than by being a part of BIAA-ME's two flagship opportunities, the **Defining Moments in Brain Injury Conference** and the **Maine Brain Injury and Stroke Resource Directory**.



2024
**15TH ANNUAL CONFERENCE
DEFINING MOMENTS
IN BRAIN INJURY**

More information about these opportunities can be found on the following pages.



BENEFITS OF SPONSORSHIP

Share your product or service information with your target audience

Build brand awareness

Gain valuable insight for your business while connecting with brain injury professionals, survivors, and caregivers

NEW SPECIAL OFFER!

Sign up for both and you receive **double the exposure** and significant savings!





15TH ANNUAL CONFERENCE
**DEFINING MOMENTS
 IN BRAIN INJURY**

BIAA-Maine 15th Annual Defining Moments in Brain Injury Conference

SEPTEMBER 30, 2024, DOUBLETREE BY HILTON, PORTLAND, MAINE

Be a sponsor or exhibitor at the premier event centered on research, treatment, and services pertinent to brain injury recovery and rehabilitation in Maine. This annual conference draws nearly 250 attendees including brain injury professionals,

individuals living with brain injury, and family caregivers. The program is packed with two plenary sessions and 16 breakout sessions, and features time for attendees to network with more than 20 exhibitors.

Sponsorship Levels and Benefits

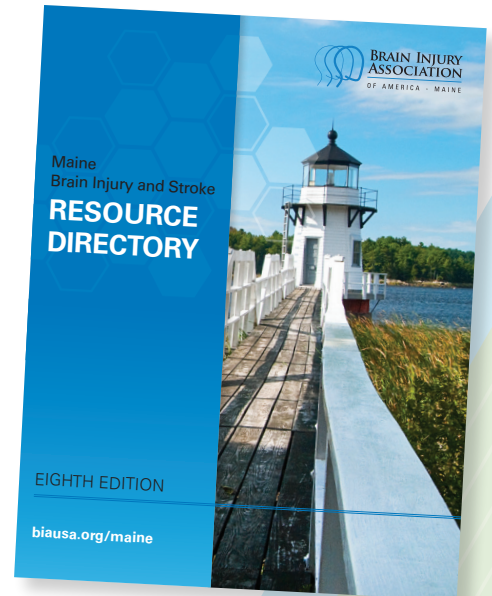
BENEFITS	GOLD \$3000 (up to 2)	SILVER \$2000 (up to 3)	BRONZE \$1,000 (Up to 5)	EXHIBIT ONLY \$700 (up to 15)
LOGO RECOGNITION	Position	Position	Position	Position
Onsite signage	1st	2nd	3rd	---
Recognition in BIAA-ME newsletter (1 pre and post conference)	1st	2nd	3rd	Company name only
Company ad in BIAA-ME newsletter (1 pre and post conference)	•	---	---	---
Recognition in BIAA-ME conference program	1st	2nd	3rd	Company name only
Commemorative conference bag tag	1st Tier	2nd Tier	---	---
ONSITE AT EVENT				
Introduce Keynote Speaker	(1 of 2)	---	---	---
Introduce Beverley Bryant Lecture Speaker	(2 of 2)	---	---	---
Opportunity to include informational flier in conference bag	•	•	---	---
Complimentary attendee registration	2	1	1	1
Verbal and slide recognition at opening session and lunch	•	•	•	---
Complimentary Exhibit Table	•	•	---	---
SOCIAL MEDIA POST (BIAA-ME FACEBOOK PAGE)				
1 Dedicated Thank You post	•	---	---	---
1 All Sponsor Thank You post	•	•	•	---
2025 MAINE BRAIN INJURY AND STROKE RESOURCE DIRECTORY AD				
Complimentary ½ page ad (\$1,200 savings)	•	---	---	---
Complimentary ¼ Page (\$900 savings)	---	•	---	---
20% discount on any size ad when bundle purchased with conference	---	---	•	•
2025 BIAA-ME RESOURCE FAIR*				
Complimentary Exhibit Table	•	•	•	•

***The BIAA-ME Resource Fair will be held in March 2025 in Augusta, Maine.** The Fair brings together brain injury survivors, family caregivers, and professionals to connect with exhibitors from local companies that provide resources and services to the brain injury community. The Resource Fair regularly draws over 200 attendees and over 50 exhibitors.

Maine Brain Injury and Stroke Resource Directory 2025

Help the people looking for your services find you! The directory serves as the statewide reference for individuals with brain injury, family caregivers, and medical professionals.

Available in both print and digital format, this is an outstanding, one stop directory of essential information and resources related to everything from brain injury rehabilitation programs to assistive technology, counseling services, and housing. Promoted to 4,000+ people across the state of Maine, your ad in this directory is a wise investment.



CONFERENCE SPONSORS GET SPECIAL DEALS ON DIRECTORY ADS

- Gold Conference Sponsorship
- Silver Conference Sponsorship
- Bronze Conference Sponsorship
- Conference Exhibitor

- Includes complimentary 1/2 page ad
- Includes complimentary 1/4 page ad
- Save 20% off price of ad*
- Save 20% off price of ad*

AD SIZE	REGULAR PRICE	BRONZE SPONSOR OR EXHIBITOR PRICE (20% OFF)
1/4 page	\$900	\$720
1/2 page	\$1,200	\$960
Full page	\$2,000	\$1,600
Back cover	\$2,500	\$2,000

AD MEASUREMENT	WIDTH		HEIGHT
Back Cover w/bleed	8.5"	x	11"
Full page	7.5"	x	9.75"
1/2 page horizontal	7.5"	x	4.75"
1/2 page vertical	3.625"	x	9.75"
1/4 page	3.625"	x	4.75"

Note: Details on ad formats and deadlines will be provided after ads are purchased. If you need those details in advance, please contact us.

Ready to book your sponsor or exhibitor spot?

Go to shop.biausa.org/products/meconference to sign up today.

Have questions or interested in a sponsor option not listed?

Please contact Peter Knockstead, Corporate Partner Engagement at 703-584-8640 or pknockstead@biausa.org for more information.



15TH ANNUAL CONFERENCE
**DEFINING MOMENTS
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BIAA-Maine gratefully acknowledges partial support for the BIAA-Maine "Defining Moments in Brain Injury" Conference from the Administration for Community Living (ACL), U.S. Department of Health and Human Services under Grant #90TBSG0065-01-00.

www.biausa.org



**BRAIN INJURY
ASSOCIATION**
OF AMERICA - MAINE