AGENDA

Wednesday, January 25
Virtual Policy Day

All times are Central Time

12:30 – 1:00 p.m.
Welcome and Introduction
Rick Willis, President and CEO, Brain Injury Association of America

1:00 - 2:30 p.m.
Legislative Update
Peter Thomas, J.D., Principal, Powers Pyles Sutter and Verville PC
Hear from our nationally recognized lobbyist and advocate on current federal policy issues and discussions that impact access to rehabilitation, provider services, and those we serve.

2:30 - 2:50 p.m.
Break

2:50 - 3:50 p.m.
Working the State Side: Building Legislative Support for Action
Kevin Cleary, Owner, Kevin Cleary Government Relations
Page Melton Ivie, Vice Chair, Brain Injury Association of America
How does your organization locate motivated sponsors, engage members, create advocacy networks, and build momentum toward achieving your advocacy goals? Learn how to assess what’s possible in your state and determine what background and materials can help you effectively make your case. You will also examine a case study of how single-issue advocates pushed model legislation and budget amendments from a handful of states to national acceptance.

3:50 - 5:00 p.m.
Strategies and Lessons Learned from Massachusetts’ Legislative Efforts to Pass a Mandated Cognitive Rehabilitation Bill
Kelly Buttiglieri, Esq., Public Policy Manager, Brain Injury Association of Massachusetts
Nicole Godaire, CBIS, Chief Executive Officer, Brain Injury Association of Massachusetts
Learn from the Brain Injury Association of Massachusetts’ efforts to pass a Cognitive Rehabilitation Bill in their state. Hear about their strategies for overseeing grassroots efforts, organizing provider support, meeting with legislators, and testifying before committees. They will also share the lessons learned along the way.

6:00 - 8:00 p.m.
Cocktails and Conversation Reception

Click here to register!