

SPONSORSHIP & ADVERTISING OPPORTUNITIES



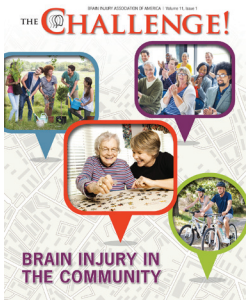
Reach Connect Engage

THE VOICE OF BRAIN INJURY

Contact Peter Knockstead at pknockstead@biausa.org or 703-761-0750 x 640 to learn more and discuss sponsorship opportunities.

The Challenge! Magazine

BIAA's quarterly news magazine, *The Challenge!*, has been a trusted source for public policy news, research breakthroughs, legal and financial issues, and inspiring stories of recovery for more than 30 years.



2024 Schedule

Issue Publish Date	AD Copy Deadline
March 1	February 6
July 1	June 1
November 1	October 1

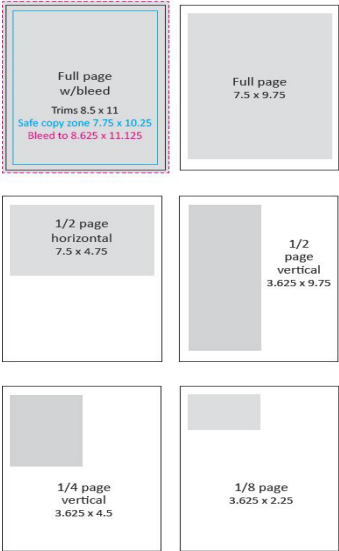
Display Advertising Rates
(Rates are per issue and for color only)

OUR READERS:

People living with brain injury, their families, health professionals, donors, and policy makers.

OUR REACH:

7,000 print subscribers 28,000 digital subscribers



Standard rates	1 Issue	2 Issues	3 Issues	4 Issues
2-page spread (17X11)	\$3,600	\$3,400	\$3,200	\$3,000
w/bleed (17.125X11.125)	\$3,800	\$3,600	\$3,400	\$3,200
Full page (7.5X9.75)	\$2,600	\$2,400	\$2,200	\$2,000
w/ bleed (8.625X11.125)	\$2,800	\$2,600	\$2,400	\$2,200
1/2 page horiz. (7.5X4.75)	\$1,800	\$1,500	\$1,300	\$1,100
1/2-page vert. (3.625X9.75)	\$1,800	\$1,500	\$1,300	\$1,100
1/4 page (3.625X4.5)	\$1,400	\$1,200	\$1,000	\$800
1/8 page (3.625X2.25)	\$250	\$250	\$250	\$250

Hi Res Logo
jpeg or PNG, 300 dpi

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