

Quick Start Guide:

Setting up a personal fundraiser

50 Miles Your Way



Facebook fundraising
challenge



BRAIN INJURY
ASSOCIATION
OF AMERICA

5 Steps to Set Up a Personal Fundraising page

1 Join the Facebook group

Search "50 Miles Your Way" on Facebook

Once you find the page, click "join" to be added to the group

2 Create your fundraiser

Make your fundraiser through the link

Once in the group, go to the "about" section to find the link to create your fundraiser

3 Spread the word

Share your fundraiser on Facebook

Share your fundraiser to your personal Facebook page and encourage your friends and family to donate

4 Track your miles

Share your progress

Be sure to report on your progress on your own Facebook page and in the group

5 Celebrate

You're making a difference

Take pride in yourself for spreading awareness and raising funds for the brain injury community