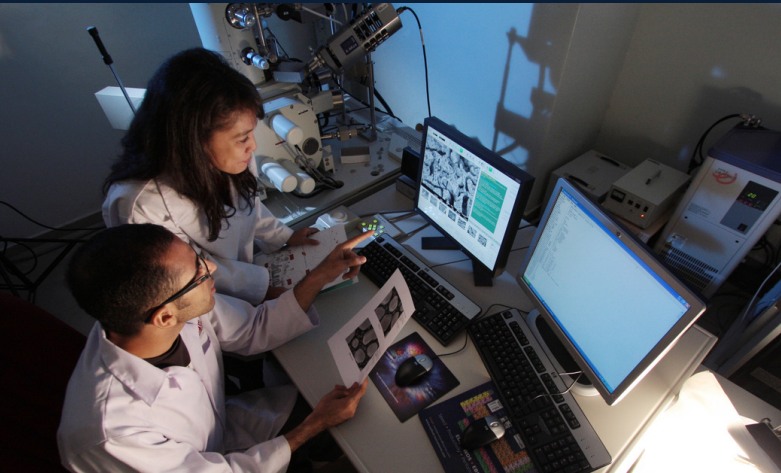




**BRAIN INJURY  
ASSOCIATION**  

---

**O F A M E R I C A**



# 2022 Annual Report

703-761-0750

[biausa.org](http://biausa.org)

3057 Nutley Street #805  
Fairfax, VA 22031-1931

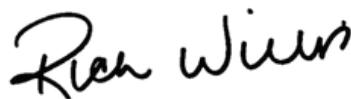
BIAA makes a real difference in the lives of individuals with brain injury and those who love them. From advocacy to awareness to research to education, BIAA is the Voice of Brain Injury, and all that BIAA has accomplished in 2022 is a true testament to that.

In this annual report, you'll see what BIAA accomplished in 2022 through our many programs, events, and initiatives. You'll see how we have continued to reach more people through our National Brain Injury Information Center, which provides essential information and resources to people with brain injury and those who care for them, and how we launched our Concussion Awareness Now campaign with a broad coalition of allied health organizations. You'll also get a glimpse of our legislative and public policy advocacy efforts, as well as insight into the accomplishments of our network of state affiliates.

Our community of affiliates, donors, caregivers, and survivors makes a daily difference for those living with brain injury. Community is where those who need help on their journey find hope, and where we take action to speak with one voice to fight for a better tomorrow. We are so grateful to that community for making what we do possible.

As we reflect on all we have accomplished, we are grateful for the immense contributions of BIAA's former president and CEO, Susan Connors, who retired in 2022 after stewarding our organization for 17 years. Thank you, Susan, for your hard work and tireless dedication to the brain injury community.

Sincerely,



Page Melton Ivie  
Chairwoman of the Board  
Brain Injury Association of  
America



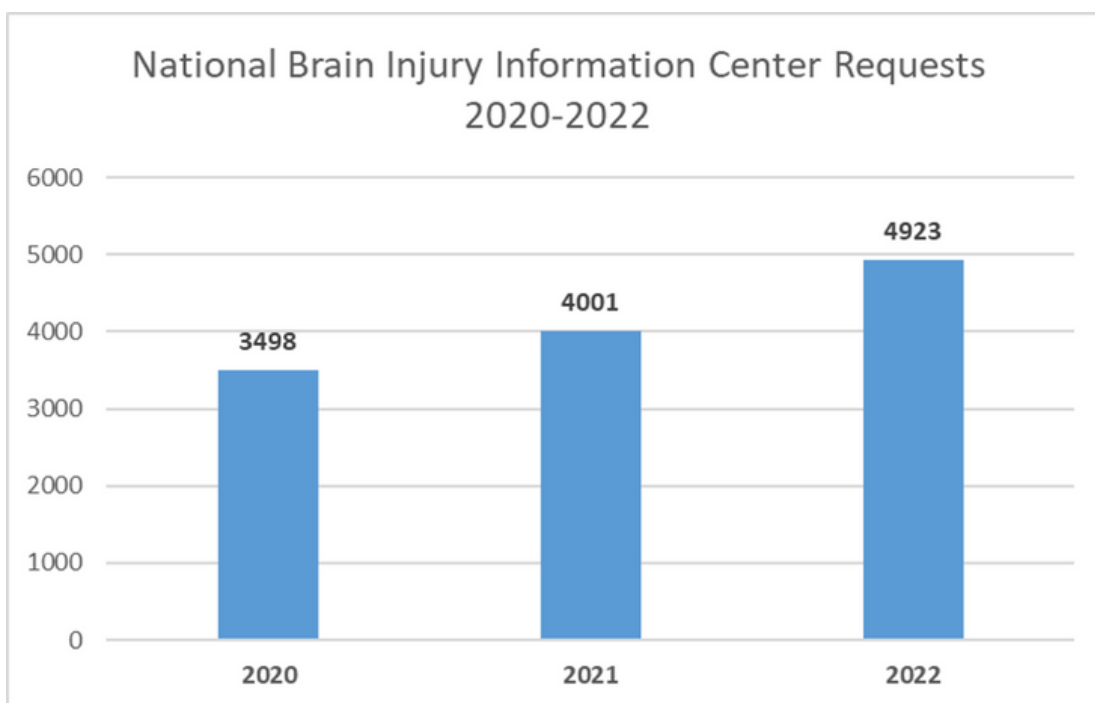
Rick Willis  
President and CEO  
Brain Injury Association of  
America

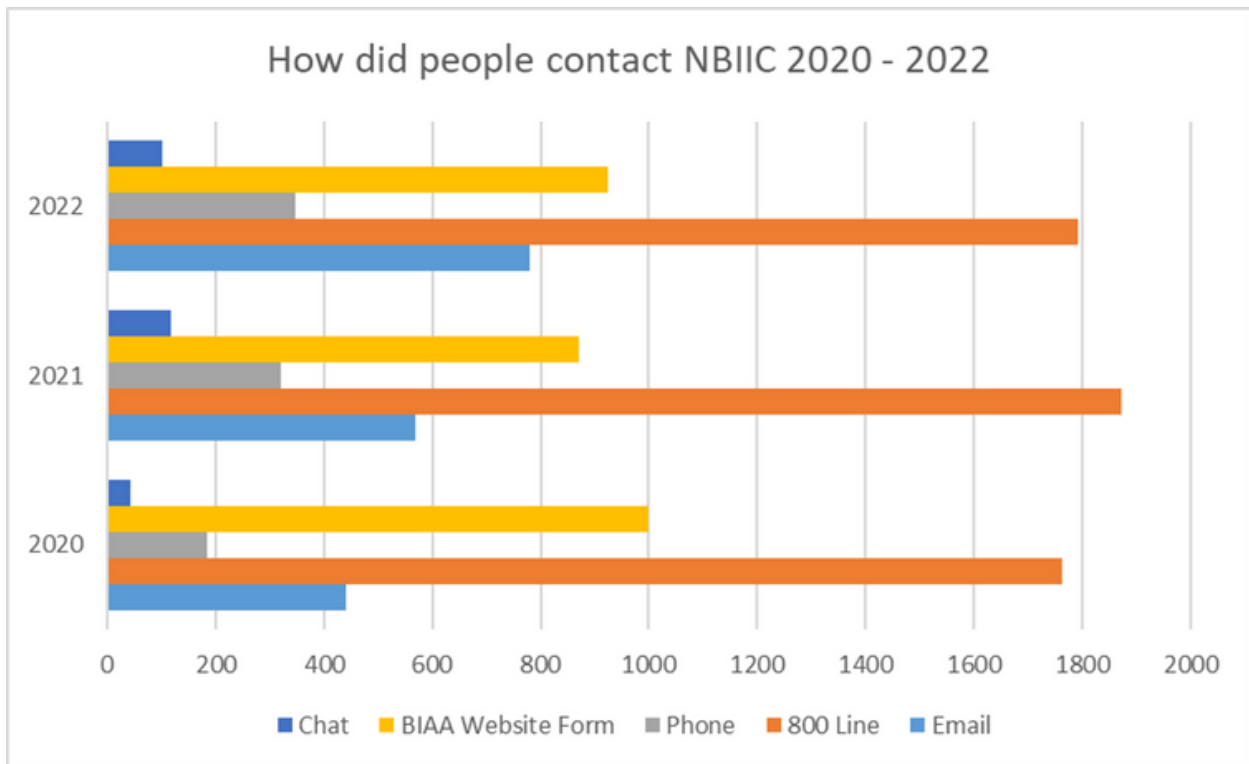
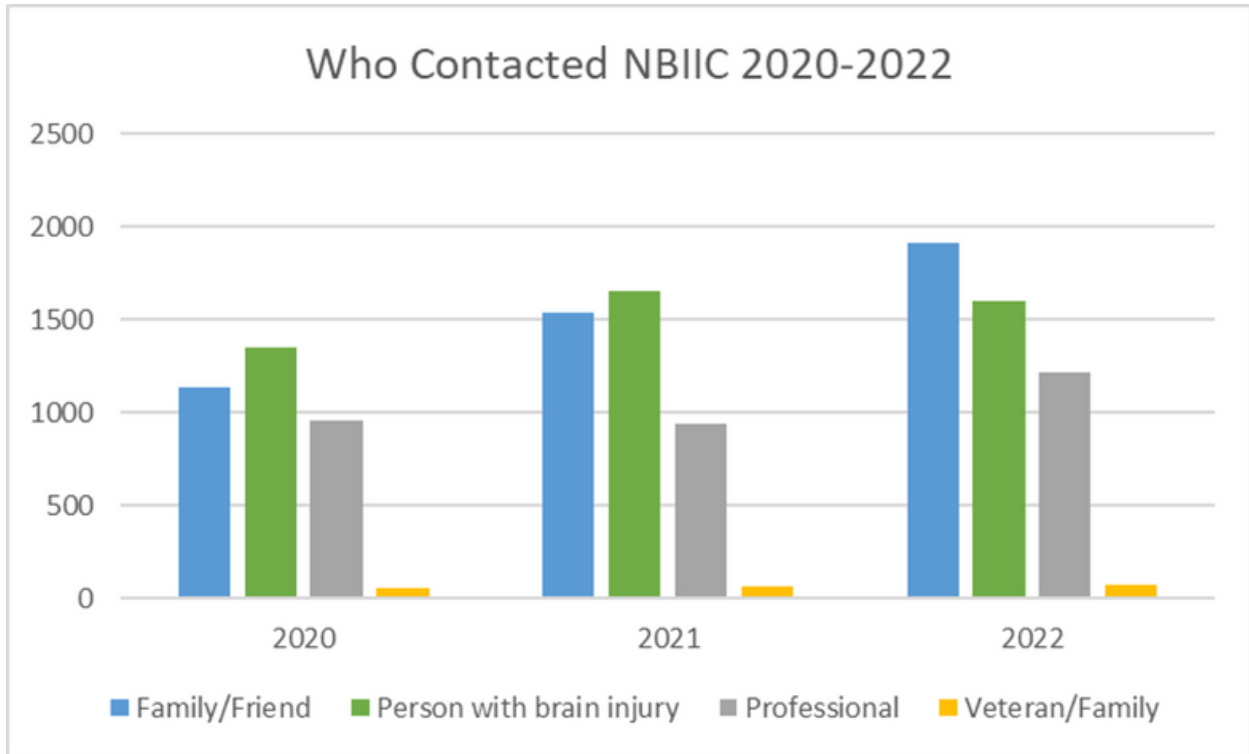
# National Brain Injury Information Center

BIAA established the National Brain Injury Information Center (NBIIIC) to assist individuals and families experiencing the life-changing effects of brain injury. Staffed by compassionate, knowledgeable specialists who assist in locating rehabilitative, legal, financial, and other support services that are critical to maximizing recovery, NBIIIC works in collaboration with BIAA's chartered state affiliates to offer services in all 50 states, as well as the District of Columbia.

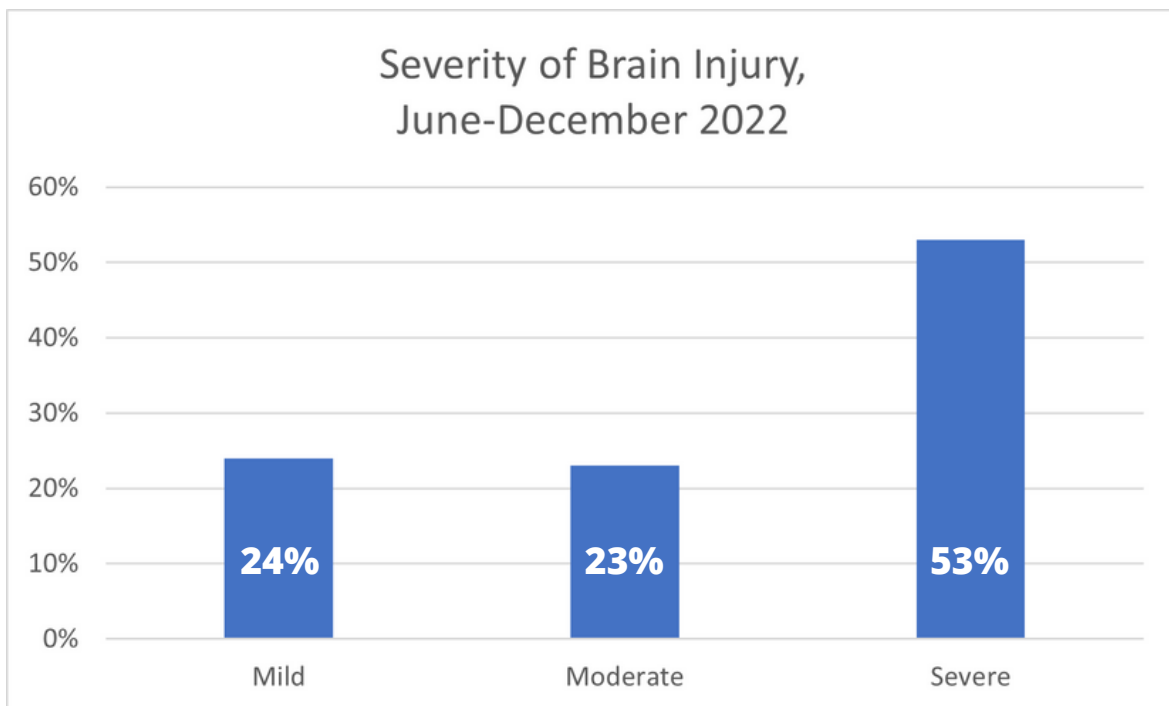
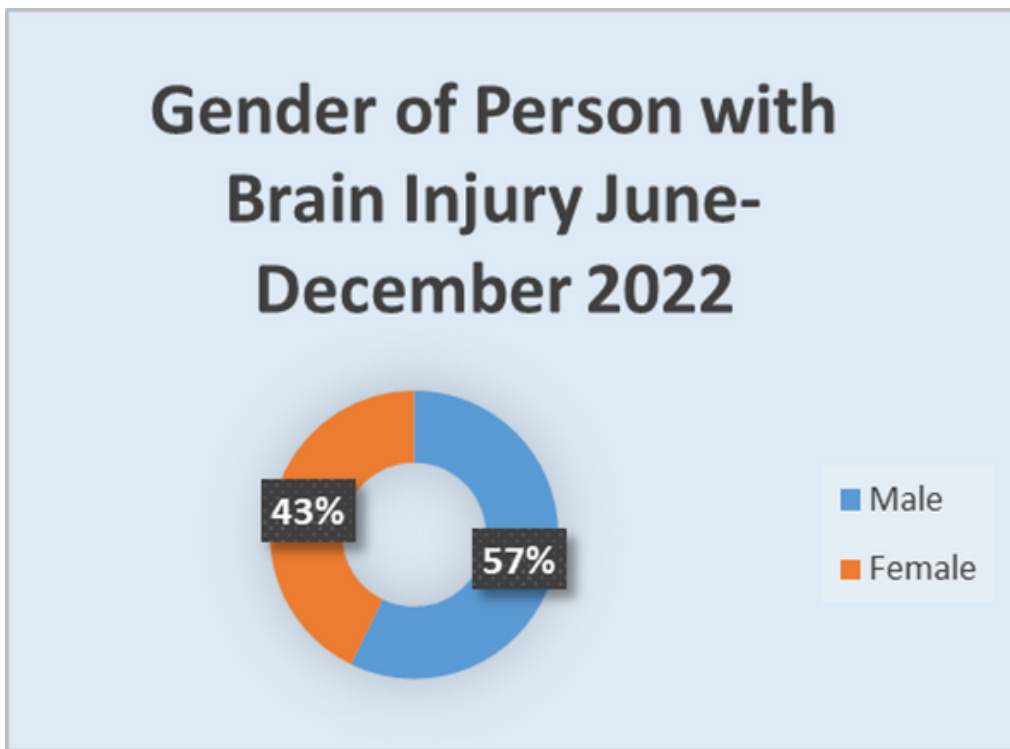
In 2022, BIAA took 4,923 requests, a 23 percent increase over 2021. The 800 line continues to be the most popular way for people to contact NBIIIC, although the BIAA website form and email have increased in popularity.

The majority of people who contacted were family and friends of people with brain injury, a shift over 2021 and 2020, and there was a 20 percent increase in the number of family and friends who called NBIIIC in 2022.





In June 2022, NBIIIC began gathering new data regarding gender and brain injury severity. Regarding severity, NBIIIC was able to gather info about 50 percent of the time.



# NBIIIC In Action

In 2022, the mother of a young man who sustained a brain injury in a car accident called the National Brain Injury Information Center. She wanted to understand the medical terms being used after the accident, and to figure out what to expect next. NBIIIC representatives shared information that would help her understand more about brain injury.

A couple of weeks later, she called again. The hospital treating her son was pushing her to take him home. She was concerned, as his needs were more than she could handle as a single parent.

NBIIIC suggested she tell the hospital that sending him home would be an unsafe discharge, and she would work to find a suitable option.

NBIIIC gave her the confidence to effectively advocate for her son's best interests. The hospital found a facility nearby that could take him, which meant his mother could visit regularly. She also believed the additional therapies he would receive in a facility would allow him to improve enough to eventually come home with her.



# Public Policy & Advocacy

BIAA reinforced its position as the voice of brain injury on Capitol Hill, advocating for greater access to health care, expanded brain injury research, adequate resources for state programs, and increased congressional awareness of brain injury issues.

In 2022, BIAA launched a new Legislative

Action Center to help advocates contact their congressional representatives.

Throughout the year, BIAA participated in a number of coalitions representing patient groups, people with disabilities, research, and injury prevention.

BIAA worked alongside other advocates to advance brain injury policies and support

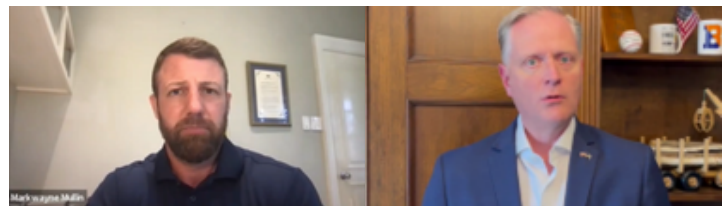


the Congressional Brain Injury Task Force co-chairs, Reps. Bill Pascrell Jr. (D-N.J.) and Don Bacon (R-Neb.) in hosting more than 1,000 people for a virtual Brain Injury Awareness Briefing in March.

BIAA weighed in on several proposed rules issued by the Biden Administration relating to rehabilitation, therapies, and healthcare. Issues addressed included proposals by the Centers for Medicare and Medicaid Services relating to network adequacy for qualified health plans; prior authorization for post-acute care for Medicare Advantage plans; health care disparities for children and adults with disabilities with regards to dental care; and Medicare coverage for seat elevation and standing systems in power wheelchairs.

In August, Reps. Joe Courtney (D-Conn.) and Glenn Thompson (R-Pa.) introduced the Access to Inpatient Rehabilitation Therapy Act of 2022 (H.R. 8746). In a press release announcing the measure, the representatives quoted BIAA's then-president and CEO Susan H. Connors. The bill was referred to the House Ways and Means Committee.

Two major wins for the brain injury community included the passage of H.R. 2992, the Traumatic Brain Injury and Post-



### *Virtual Brain Injury Awareness Briefing*

Traumatic Stress Disorder Law Enforcement Training Act, which requires the U.S. Department of Justice to establish crisis intervention training tools for first responders who encounter individuals with brain injuries and PTSD; and the passage of the Inflation Reduction Act, which included provisions to lower healthcare costs for those enrolled in the Affordable Care Act marketplace and for Medicare to negotiate the cost of prescription drugs.



# ACBIS

The Academy of Certified Brain Injury Specialists (ACBIS) program has been a cornerstone of BIAA's professional education since 1996. In 2022, BIAA processed more than 1,300 CBIS applications and 29 CBIST applications, with 6,458 certified specialists in total as of Dec. 31. The association also issued 178 certificates of completion to individuals who attended Brain Injury Fundamentals trainings.

## 2022 ACBIS Board of Governors

Sheldon Herring, Chair  
Drew Nagele  
Angie Jackson  
Cindy Pahr  
Cindy Barrus  
Peter Wright  
Dave Anders  
Brenda Eagan-Johnson  
Stephanie Kolakowsky-Hayner  
Monique Pappadis  
Julia Marton  
Paige Salinas  
Zenobia Mehta  
Corey Morrison



*2022 ACBIS Board of Governors Meeting*

# Research Fund

The Brain Injury Association of America (BIAA) established its research grant program in 2019 with a generous bequest from the estate of Linda Redmann and an allocation from the Association's reserves. Donations from the public supplement the fund and allow the research program to continue to grow. The theme of BIAA's grant program and its overall goal is "Finding Cures for Chronic Brain Injury."

As part of the 2022 research grant competition, BIAA awarded one seed grants and four dissertation grants through the program.

## Seed Grant

**"Establishing the Mechanisms of TBI-mediated Susceptibility to Alzheimer's Disease"**

**Grantee:** Joel Blanchard, Ph.D.,  
Icahn School of Medicine at Mt. Sinai

## Dissertation Grants

**Characterizing Tau & its Mediators in Repetitive and Chronic Traumatic Brain Injury in *Drosophila*"**

**Grantee:** Nicole Katchur, Princeton University  
**Mentor:** Daniel A. Notterman, MA, M.D.

**"Examining the Use of Self-Regulation in Behavior Change in Older Adults: A Mixed Method Study"**

**Grantee:** Amy Kemp, University of Georgia  
**Mentor:** Katy H. O'Brien, Ph.D., CCC-SLP

**"Immune Regulation of White Matter Remodeling and Repair in Traumatic Brain Injury"**

**Grantee:** Savannah Kounelis-Wuillaume,  
Uniformed Services University of the Health Sciences

**Mentor:** Martin L. Doughty, Ph.D.

**"Cholinergic Neurotransmission During Performance of a Sustained Attention Task After TBI"**

**Grantee:** Eleni Moschonas, University of Pittsburgh

**Mentor:** Anthony E. Kline, Ph.D.

# Webinars

BIAA's webinar series helps a wide range of individuals who seek our services, including brain injury survivors, caregivers, and professionals. In 2022, BIAA offered 22 webinars across six series:

## **Butch Alterman Memorial Webinars**

- Creativity Throughout Brain Injury Recovery
- The Early Years After Brain Injury: A Way Through the Fog

## **Carolyn Rocchio Caregivers Webinars**

- Fight For What You Need
- Accommodating Brain Injuries in the Workplace During the Pandemic and Beyond
- Estate Planning for Families of Individuals with a Brain Injury
- Emotional and Behavioral Changes Following Pediatric Brain Injury: An Overview
- Spasticity Following Brain Injury: Common Symptoms and Current Treatment Options
- Taking Charge: Self-Advocacy and Brain Injury
- The Transition Home After Brain Injury: Preparation, Communication, and Strategies

## **Business of Brain Injury Webinars**

- Neurobehavioral Challenges in Acquired Brain Injury: Embracing the Challenge with Dignity

## **Mitchell Rosenthal Research Webinars**

- Self-Advocacy after Brain Injury: An Evidence-Based Model of Empowerment
- Life After TBI in a Remote World: How mHealth Technology Can Support Individuals with TBI in Their Community
- Monitoring Brain Health in Individuals Exposed to Repetitive Head Impacts

## **David Strauss Memorial Clinical Lectures**

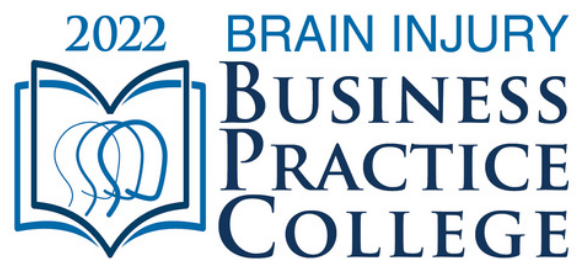
- Pseudobulbar Affect (PBA) in Patients with TBI
- Sexuality and Intimacy After Brain Injury
- Self-Awareness After Traumatic Brain Injury
- Realities of the Recovery Journey for Children and Adolescents After Brain Injury
- Sleep Disturbances Following Pediatric Brain Injury
- Clinical Considerations for Spasticity After Brain Injury

## **Robert Sbordone Concussion/mTBI Webinars**

- The Assessment and Management of mTBI
- Concussion Symptoms: Thinking Beyond Headaches
- Current Concepts in Emergency Department Concussion Care

# Brain Injury Business Practice College

In January, BIAA hosted its annual Business Practice College virtually. Attendees had the opportunity to attend virtual sessions on legislation, overcoming access to care and denial issues, employee retention, recruitment strategies, and more.



Speakers and presenters included representatives from the Centre for Neuro Skills, Brain Rehab Network, California State University, Lean Human Capital, Hope Network, Bizlab, CareSource, Brooks Rehabilitation, and more.

Despite not gathering in person, attendees also had ample opportunity to attend breakout sessions to discuss what they learned and share their strategies for management and leadership.

# Public Awareness

In December 2022, BIAA and Abbott Laboratories announced the formation of the Concussion Awareness Now coalition, a group of nearly 20 advocacy groups with a common goal of raising awareness about the seriousness of concussions.



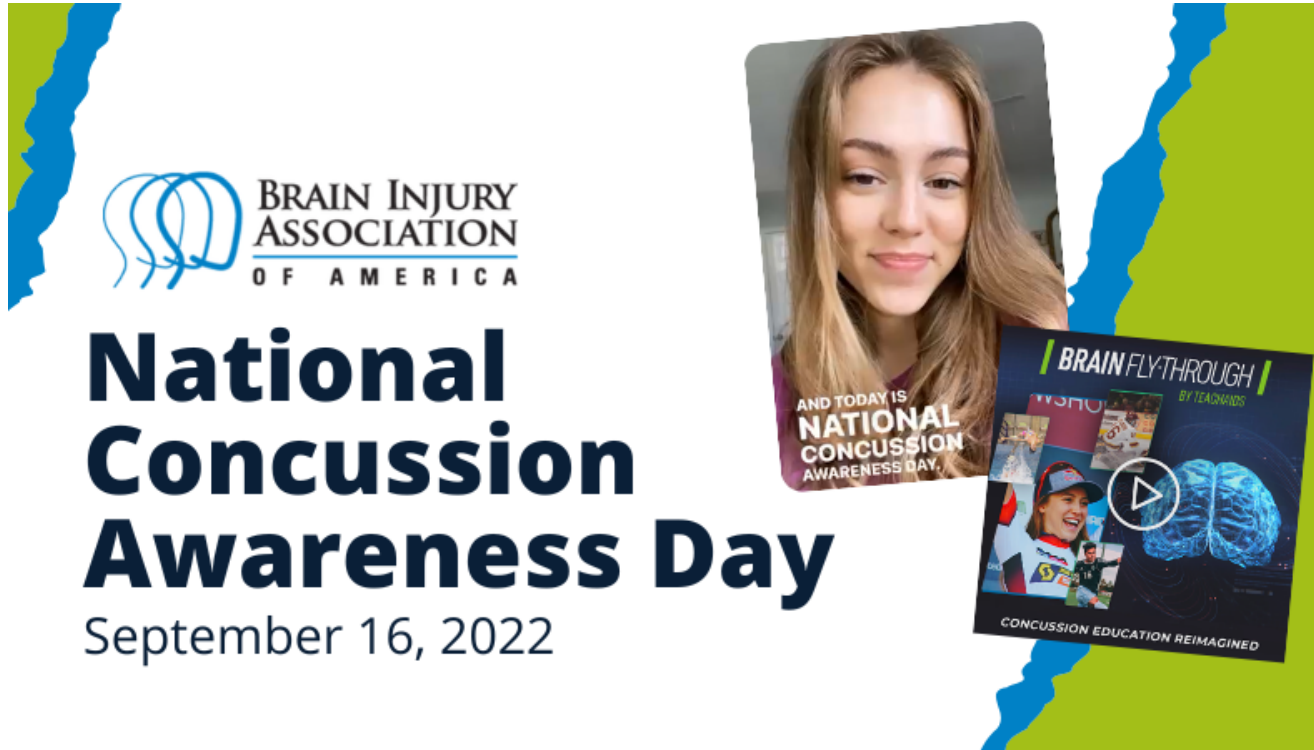
Through educational campaigns and other awareness efforts, with Rebel Wilson as its spokesperson, Concussion Awareness Now continues its mission of changing the societal norms around concussions so that every concussion is treated with the seriousness it deserves.

Also in December 2022, BIAA relaunched PBA Voices, in addition to publishing a PBA Toolkit, in an effort to build awareness around pseudobulbar affect. An often misunderstood condition, PBA causes sudden, uncontrollable laughter and/or crying that does not match how the person feels. The updated website features a new look, new resources, and updated functionality to allow individuals to share their PBA stories.



During National Stroke Awareness Month in May, BIAA announced the launch of Miles in May, an effort in support of the Do More for Brain Injury fundraising campaign. The Miles in May initiative was created to raise awareness, share survivor stories, and support brain injury research.

In September, BIAA recognized Concussion Awareness Day by collaborating with Brooke Mills, a brain injury survivor and founder of Concussion Awareness Day, and TeachAids, creators of the Concussion Story Wall and CrashCourse, to spread



**BRAIN INJURY ASSOCIATION OF AMERICA**

# National Concussion Awareness Day

September 16, 2022

AND TODAY IS NATIONAL CONCUSSION AWARENESS DAY.

**BRAIN FLY THROUGH**  
BY TEACHAIDS

CONCUSSION EDUCATION REIMAGINED

the word. BIAA shared facts and stories across its social media channels, with the help of Brooke and TeachAids, to provide insight and information about concussions. BIAA also encouraged individuals who have sustained concussions to share their stories on social media, and advocated on Capitol Hill to get a resolution passed to officially recognize National Concussion Awareness Day.

The More Than My Brain Injury campaign entered its second year in 2022. The nationwide media campaign centers the stories of brain injury survivors to increase understanding, reduce stigma, improve care, and showcase the diversity of the brain injury community.



I've had a concussion, but I'm more than my brain injury.

**MORE THAN MY BRAIN INJURY**

#morethanmybraininjury

**BRAIN INJURY ASSOCIATION**  
1-800-444-6443

# Our Vision

The Brain Injury Association of America's vision is that everyone in the U.S. who sustains a brain injury is diagnosed, treated, and accepted.

# Our Mission

Our mission is to advance awareness, research, treatment, and education that improves the quality of life for all people affected by brain injury.

# Our Values

**Leadership:** We stand up for what we believe in.

**Integrity:** We tell the truth and keep our promise.

**Respect:** We treat others the way we want to be treated.

**Diligence:** We work hard every day.

**Strategy:** We think before we act.

**Growth:** We aspire to do more and be more.

# 2022 Staff

Augustoski, Sarah

Ayotte, Greg

Baker, Robbie

Chen, Christine

Cohen, Stephanie

Connors, Susan H.

Epley, Tiffany

Fowdy, Sara

Fahel, Dianne

Goulston, Amy

Graham, Leith

Horowitz, Maya

Kelly, Stephani

Ksycewski, Laura

Logan, Katie

Marker, Kelly

Matty, Heather

Mosher, Carrie

Reitter, Mary S.

Schmitz, Karie

Tareq, Rula A.

Walsh, Steve

Willis, Rick

# Board of Directors

**Shana De Caro**

*Chairwoman*

**Page Melton Ivie**

*Vice-Chair*

**Eleanor Perfetto**

*Secretary*

**Nicole M. Godaire**

*Treasurer*

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Kevin Bingham

Christopher Brisbee

John D. Corrigan

Maureen Cunningham

Joanne Finegan

Harold Ginsburg

David Harrington

Sheldon L. Herring

Owen Z. Perlman

Tony L. Strickland

Benji H. Wolken

## **Non-Voting Directors**

Susan H. Connors

*President & CEO, BIAA*

Brent E. Masel

*Medical Director*

Gregory O'Shanick

*Medical Director Emeritus*



# Chartered State Affiliates

Through our network of chartered state affiliates, BIAA is able to provide local and statewide help, hope, and healing to millions with programs and services, education, prevention and awareness initiatives, and support groups. In 2022, Alaska became the newest chartered state affiliate.

Alaska  
 California  
 Delaware  
 Florida  
 Georgia  
 Hawaii  
 Illinois  
 Indiana  
 Kansas  
 Kentucky  
 Louisiana  
 Maine  
 Maryland  
 Massachusetts  
 Michigan  
 Mississippi  
 Missouri  
 New Hampshire  
 New York State  
 North Carolina  
 Ohio  
 Pennsylvania  
 Puerto Rico  
 Rhode Island  
 South Carolina  
 Tennessee  
 Texas  
 Virginia  
 Washington, D.C.





Approximately 30 state affiliate staff and volunteer leaders met for the 27th annual BIAA Affiliate Leadership Conference Oct. 24–26, 2022, in Clearwater Beach, Fla. Attendees participated in sessions on several topics, such as state advocacy, succession planning, inclusive leadership, fundraising, and financial sustainability.

The 2022 BIAA Awards of Excellence were also announced:



**Award of Excellence for Advocacy**  
Brain Injury Association of New York State  
Brain Injury Association of Massachusetts

**Award of Excellence for Collaboration**  
Brain Injury Association of Virginia

**Award of Excellence for Communication**  
Brain Injury Association of Delaware

**State Association Leadership Award for Chief Staff Executive of the Year**  
Jane Jackson, Brain Injury Association of Georgia



# 2022 Corporate Sponsors



# 2022 Preferred Attorneys

The Brain Injury Association of America's Preferred Attorneys have demonstrated their knowledge of the physical, cognitive, emotional, and financial toll a brain injury can inflict. More information about the Preferred Attorneys Program can be found at [biausa.org/attorneys](http://biausa.org/attorneys).

**Berman & Simmons**

*Lewiston, Maine*

**Cary Estate Planning**

*Cary, N.C.*

**Fillmore Spencer**

*Provo, Utah*

**Zayed Law Firm**

*Joliet, Ill.*

**Dolman Law Group**

*Clearwater, Fla.*

**Bracamontes & Vlasak, P.C.**

*San Francisco, Calif.*

**Cantor Grana**

**Buckner Bucci**

*Richmond, Va.*

**Chaikin, Sherman,**

**Cammarata & Siegel, P.C.**

*Washington, D.C.*

**Cohen, Placitella**

**& Roth, P.C.**

*Philadelphia, Pa.*

**The Corson and Johnson**

**Law Firm**

*Eugene, Ore.*

**Crosley Law**

*San Antonio, Texas*

**Coluccio Law**

*Seattle, Wash.*

**De Caro & Kaplen**

*New York, N.Y.*

**Doehrman Buba**

**Attorneys at Law**

*Indianapolis, Ind.*

**Gomez Trial Attorneys**

*San Diego, Calif.*

**Law Offices of**

**Samer Habbas**

*Los Angeles, Calif.*

**The Hickey Law Firm**

*Miami, Fla.*

**James F. Humphreys**

**& Associates**

*Charleston, W.Va.*

**Liss, Seder & Andrews P.C.**

*Bloomfield Hills, Mich.*

**Malone Law Office, P.C.**

*Atlanta, Ga.*

**Michigan Auto Law**

*Farmington Hills, Mich.*

**The Law Office of**

**Keith R. Miles, LLC**

*Duluth, Ga.*

**Murray and Murray**

*Sandusky, Ohio*

**Reimer Hess, LLC**

*New York, N.Y.*

**Robert Legal Group**

*Long Beach, N.Y.*

**Rozek Law Offices, S.C.**

*Milwaukee, Wis.*

**Rubin Law**

*Buffalo Grove, Ill.*

**Sinas Dramis Law Firm**

*Lansing, Mich.*

**Stark & Stark**

*Lawrenceville, N.J.*

**Staver Accident Injury**

**Lawyers, P.C.**

*Chicago, Ill.*

**Jason Stone**

**Injury Lawyers**

*Boston, Mass.*

**The Terrell Hogan Law Firm**

*Jacksonville, Fla.*

**Turnbull, Holcomb**

**& LeMoine, P.C.**

*Birmingham, Ala.*

# 2022 Financial Highlights

The figures on this page depict the financial activities of the Brain Injury Association of America for the fiscal year ended December 31, 2022.

## Statement of Activities

### PUBLIC SUPPORT AND OTHER REVENUE

Contributions and Grants	\$1,679,379
Program Services Revenue	\$1,761,122
Other Revenue	(\$390,966)
<b>Total Revenue</b>	<b>\$3,049,535</b>

### EXPENSES

Education, Training and Research Services	\$640,167
Public Awareness and Communications	\$823,934
Individual and Family Services	\$195,949
Government Relations and Advocacy	\$209,005
Affiliate Services	\$564,706
Management and General	\$310,649
Fund Raising	\$291,571
<b>Total Expenses</b>	<b>\$3,035,981</b>

## Statement of Financial Position

### ASSETS

Cash , Cash Equivalents and Investments	\$4,142,278
Receivable, Net	\$414,063
Property and Equipment, Net	\$60,094
Other Assets	\$2,211,277
<b>Total Assets</b>	<b>\$6,827,712</b>

### LIABILITIES and NET ASSETS

#### LIABILITIES

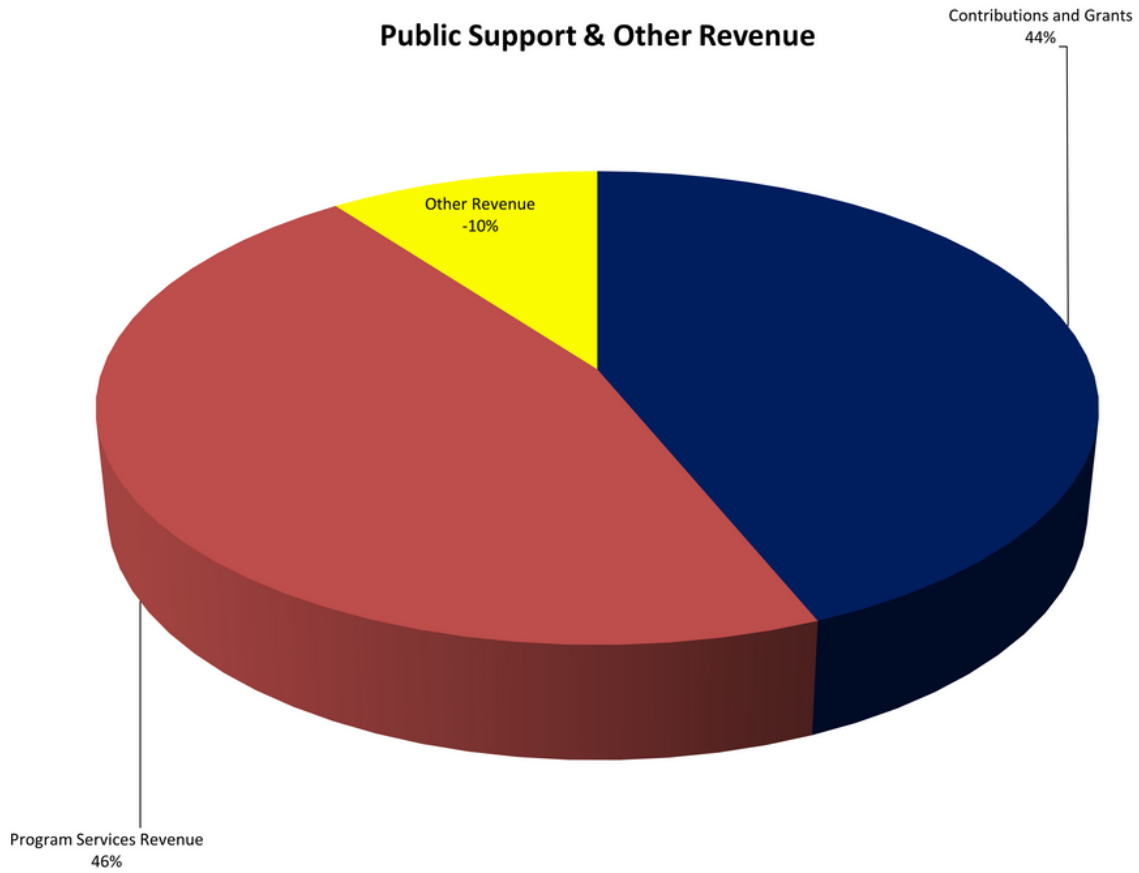
Accounts Payable & Accrued Expenses	\$145,835
Deferred Revenue	\$249,318
Other Liabilities	\$207,791
<b>Total Liabilities</b>	<b>\$602,944</b>

#### NET ASSETS

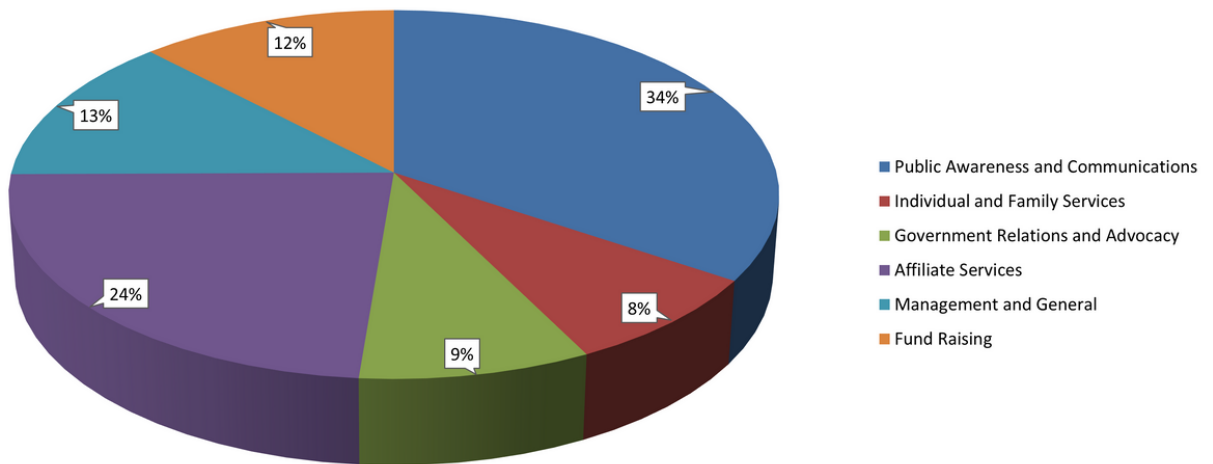
Without Donor Restrictions	\$4,185,248
With Donor Restrictions	\$2,039,520
<b>Total Net Assets</b>	<b>\$6,224,768</b>
<b>Total Liabilities and Net Assets</b>	<b>\$6,827,712</b>

A complete copy of financial statements audited by UHY, LLP is available upon request from the Brain Injury Association of America, Inc., 3507 Nutley St. #805, Fairfax VA 22031 or on our website at [www.biausa.org](http://www.biausa.org).

### Public Support & Other Revenue



### Expenses





# 2022 Donors

The Brain Injury Association of America would like to extend a heartfelt thank you to our generous individual, corporate, and foundation donors. The list that follows represents supporters who donated to BIAA between January 1, 2022 and December 31, 2022.

You can view the list at [biausa.org/2022DonorHonorRoll](https://biausa.org/2022DonorHonorRoll)

