Date

To [the Editor]:

March is Brain Injury Awareness Month. More than 5.3 million Americans are living with brain injury-related disabilities at a cost of more than $76.5 billion (in 2010 dollars) each year.

People living with brain injuries want the same things we all want: they want to be defined by who they are as people, not by their injuries.

With proper acute care, early and intensive rehabilitation, and sufficient long-term supports, these individuals and their families can face the challenges – and successes – that each day brings.

I am proud to join with the Brain Injury Association of America and advocates across the country to celebrate March as Brain Injury Awareness Month. This is a time to join the #MoreThanMyBrainInjury campaign as we recognize and honor the millions of people around the country who are living with brain injury.

[Insert a message from you that explains your connection to brain injury and why it is important to raise awareness.]

You can help by sharing your story, hosting virtual brain injury awareness events in your community, or by speaking to your elected officials about issues affecting people with brain injuries. Visit biausa.org/raiseawareness to learn what else you can do to raise awareness about the impact of brain injury.

[YOUR NAME]

[YOUR EMAIL, PHONE, ADDRESS]